

Basics of Successful Trading

**Let me tell you all you need to
know about successful
trading...**

**It's best to look beyond the
markets themselves for the
perfect model...**

**So put your creative thinking
hat on and picture yourself
walking into a casino...**

**You've got a fistful of cash and
you're ready to win £5000 at
the roulette table – just like
you did last month**

**What do you think your
chances of success are?**

**It's possible I suppose... but it's
no long term plan for financial
stability is it?**

**It's would only be a matter of
time before your luck runs out**

**Because you know the house
has the odds stacked in their
favour**

**Now imagine walking into the
casino through a different
door...**

**This time you go through the
staff entrance round the back...**

Because you own the casino

**What are the chances of that
same roulette table making
£5000 for you know?**

It's 100% guaranteed

A mathematical certainty

**It's only a matter of time
before your 'edge' in
probability pays off**

**Because the odds are tilted in
your favour...**

**Your casino has a 2.7% edge
over the roulette gamblers**

**It sounds like a small
advantage but it amounts to
millions in profit**

**It's why the casino industry can
spend fortunes attracting
gamblers to their fancy resorts**

**They know they'll always come
out on top in a big way**

**Because they keep the law of
probability on their side**

**And that's the big lesson to
take away from this video...**

**The secret of successful trading
is to always keep the law of
probability on your side**

**You'll take losing trades along
the way - just like the casino
has to pay out the gamblers on
their winning bets**

**But always be the 'house'
instead the gambler...**

**Keep the odds tilted in your
favour and you'll always profit
in the long run**

In the next video I'll be
introducing you to specific
trading concepts that'll keep
the scales tipped in your favour